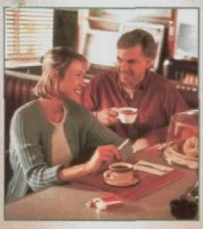
It's all here at the Cambridge Diner.



If there's one thing we're famous for, it's serving up the best specials in the business. And this year's Fall Cambridge Collection is no exception.

No matter what you're looking for, our new menu of tempting deals is guaranteed to whet your appetite. We like to think it's this kind of service that keeps our customers coming back for more.

The Cambridge Diner Staff

The Cambridge House Special.

FREE Carton Coupon

Serving up good smokes, that's the specialty of the house. And all you need to do is mail us *70 pack UPCs*, and we'll send you a coupon for a free carton of Cambridge.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Lights: 100's Men..10 mg "tar," 0.8 mg nicotine—Full Flavor..16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

$1.50 off a carton of Cambridge

Consumer: Limit–one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in the U.S.A. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., CMS Dept. #28200.1 Fawcett Drive, Del Rio, TX 78840.

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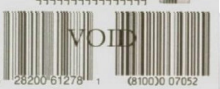

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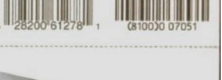

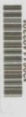

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